

Elegance and functionality in the kitchen

Häfele Assedo – Electrical appliances for complete kitchens from a single source



Häfele's electrical appliances set new standards in technology and design. With their elegant black finish, they blend harmoniously into any modern kitchen while offering maximum functionality. The globally operating specialist for intelligent hardware and fitting systems, electronic access control systems, lighting and networking will be presenting the Assedo range – a selection of high-quality electrical appliances for kitchens – at interzum 2025. They marry a timeless appearance with functionality and durability.

Häfele can supply almost the entire kitchen installation product range – from waste bins and splash guards to drawer systems, hinges, handle profiles and lighting. With Häfele Assedo, the company is now also offering a comprehensive range of electrical appliances. This enables customers to create perfectly coordinated, holistic kitchen concepts – from a single source. This opens up a new degree of efficiency and flexibility, particularly for the specialised kitchen trade, the project business and hotel and residential construction.

Ideal symbiosis of technology and aesthetics

The Häfele Assedo range comprises ovens, microwaves, hobs, fridges, wine coolers, dishwashers and extractor bonnets. At the heart of this is the All Black design, which blends seamlessly into any modern kitchen. The appliances boast innovative functions, high energy efficiency and sophisticated features for maximum ease of use.

Company contact person: Sarah Grünler Senior Corporate Communications Manager Häfele SE & Co KG Tel.: +49 (0)7452 95-510 sarah.gruenler@haefele.de



Fair price/performance ratio

All Assedo devices come with a five-year warranty, which can be activated on the website in the first 45 days after purchase. With Assedo, Häfele is targeting a broad audience and offering high-quality electrical appliances at a fair price-performance ratio.

High-quality features at a glance

Ovens

With their XXL cooking compartment and intuitive controls, Assedo ovens ensure maximum convenience. A discreet handle light line gives the oven a sophisticated look.

Hobs

The hobs are fitted with a precise 14-stage slider touch control function. They also feature automatic hob recognition and an AutoBridge function.

Extractor hoods

The extractor hoods are fitted with Häfele lighting solutions to illuminate the hob in a stylish manner, while also combining an impressive grease filter performance with low noise emissions.

Refrigerators

Assedo refrigerators with their soft-close function, LED-illuminated rear panel and special cold storage compartment keep food fresh for longer.

Dishwashers

Flexible baskets, automatic door opening after the wash cycle and a dot display on the base panel make these dishwashers particularly practical. The LED interior lighting ensures ideal visibility when loading and unloading tableware.

Microwaves

The microwaves boast a frameless appearance, a digital timer and practical automatic programmes.

Wine coolers

Assedo wine coolers will impress wine lovers with their different temperature zones, UV-protected smoked glass and low-vibration wooden shelves made of beech.

You can find out all about the Häfele Assedo range at <u>Häfele Assedo –</u> <u>Electrical appliances | HÄFELE</u>.

Nagold, April 2025 Reprint free of charge / Please send us a copy



1 The Häfele Assedo range comprises ovens, microwaves, hobs, fridges, wine coolers, dishwashers and extractor bonnets. At the heart of this is the All Black design, which blends seamlessly into any modern kitchen. Photo: Häfele

2 With a 14-stage touch control slider, the innovative Häfele Assedo induction and glass ceramic hobs offer precise and intuitive control. Automatic zone activation and the bridge function make the start-up process effortless. With the pause function, you can interrupt the cooking process at any time and pick up where you left off later on. Photo: Häfele

3 Häfele's Assedo extractor hoods bring together elegant lighting and high-performance technology. The integrated Häfele lighting ensures that your hob is perfectly illuminated, while the high-quality motors guarantee quiet and efficient operation. Photo: Häfele

4 With Häfele Assedo dishwashers, the automatic door opening action at the end of the wash cycle and a practical dot indicator on the base panel indicate when the wash cycle is complete. The height-adjustable upper basket can be positioned when loaded, offering maximum flexibility, while the display clearly indicates the water and energy consumption. Photo: Häfele





5 Optimum storage and elegant presentation in a single unit: The various models of Häfele Assedo wine cooler provide different temperature zones for optimum storage of different types of wine. High-quality wooden shelves provide low-vibration storage. Photo: Häfele





About Häfele

Maximising the value of space. Together.

Häfele is committed to developing liveable, sustainable room concepts for the living and working environments of tomorrow. Together with its partners, Häfele creates resource-saving, multifunctional solutions with maximum comfort.

Founded in 1923, the globally active specialist for intelligent hardware technology, electronic locking systems, lighting and networking offers its customers from over 150 countries unique 360° expertise. With a comprehensive product range, numerous services and a great deal of innovative spirit, the family-owned company is a reliable partner to its partners in the trade, furniture industry, retail and architecture - from brainstorming and planning to the implementation of their projects.

Over 8,000 employees, 38 subsidiaries and numerous other agencies around the world make up the team of the global player headquartered in Nagold in the Black Forest. The Group has been managed by Gregor Riekena since January 2023. Sibylle Thierer represents the interests of the shareholder families as Chairwoman of the Board of Directors. In the 2023 financial year, the Häfele Group achieved a turnover of 1.71 billion euros with an export share of 82%.

Further information can be found at www.haefele.de

QR-Code der Medieninformation

