

Häfele at interzum 2025

Working together to design liveable and sustainable spatial concepts
for living and working environments



The best results are created together: Häfele works closely with international partners to create valuable spaces and design the living and working environments of the future. This results in solutions for current and future interior design requirements. Projects implemented by Häfele have one thing in common: they maximise the value of space. As such, the company's entire trade fair approach is based on the Häfele purpose 'Maximising the value of space. Together.' But what does that mean in concrete terms? This is something visitors can discover and experience up close and personal at Stand C-040 in Hall 7.1 at the leading international trade fair interzum 2025 in Cologne.

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At the trade fair, Häfele will be demonstrating how its products, ranges and services can be cleverly combined to optimise the use of space – be it in terms of functionality, atmosphere, smart networking or sustainable solutions. From complete drawer units to comprehensive room concepts, the company always takes a holistic, modular approach, both on a small and large scale.

Cooperation is paramount – Co-Creation and Co-Engineering

Häfele is committed to successful cooperation with partners from the industry. Visitors to the trade fair can explore case studies that have already been implemented. For example, the customised assembly of an LED strip light for an Italian kitchen manufacturer, but also, for example, a solution to societal changes: Häfele has worked with a partner to develop flexible living concepts for different generations under one roof. Visitors to

the trade fair stand will be able to experience the extent to which Häfele places the customer's wishes at the centre of its activities and the many levels on which the company can provide support. "At this year's interzum, we are taking the next logical step with our purpose: for the first time, we are showcasing a series of completed projects, demonstrating in concrete terms that there is more to us than just product innovations. In fact, the aim is to jointly develop customised, innovative solutions as part of co-creation and co-engineering projects, thereby creating added value and business opportunities for everyone involved," says Häfele CEO Gregor Riekena.

Dynamic Living provides added value with a flexible living concept for urban challenges

An impressive example of how Häfele is able to maximise space is the "Dynamic Living" project study, which was presented for the first time at the BAU trade fair in Munich in January. Availability of living space is becoming increasingly scarce, new lifestyles necessitate new offerings. Students, business travellers and digital nomads or singles therefore need living concepts that can be easily adapted to their individual needs. "Dynamic Living" provides the impetus for flexible, sustainable solutions – modular, resource-saving and dynamic. The experimental apartment shows how magnetic sliding technology, clever hardware and fitting systems and sophisticated planning can be combined to flexibly convert 18 square metres of space into 36 usable square metres of living space. Häfele partnered with the companies EGGGER, Knauf, Grohe and Kaldewei over the course of the project.

Using networked solutions to add value to rooms

Häfele will be showcasing a host of other holistic concepts from a single source at the trade fair – from innovative hardware solutions and lighting to networking and room planning. For example, various Häfele kitchen concepts will showcase a great deal more than just individual solutions at interzum. These concepts will enable visitors to experience how the full diversity of the Häfele product range can be harmoniously combined. With the Häfele product range, for example, it is possible to optimally coordinate and implement furniture and room lighting. For many people, kitchens are vibrant focal points in their everyday lives. A wide variety of activities take place in one room over the course of a day. Appropriate lighting scenarios make everyday life in the kitchen noticeably more convenient. For example, dimmed light is cast on the coffee machine for your morning coffee. Bright, functional light on the work surfaces is helpful when cooking. Cosy ambient light ensures a feel-good atmosphere in the evening when socialising with friends. There are numerous possible applications to choose from, depending on the situation at hand. Häfele Lighting will be showcasing these options live to the public at the trade fair stand.

Built Purpose – the Dynamics Centre in Nagold

Häfele believes in having a clear mindset as part of its purpose. This includes ensuring that the company fulfils its overriding responsibility with regard to the environment, society and the economy. The Dynamics Centre in Nagold is an inspiring place that is also accessible to other companies and business partners. As a family-owned company, Häfele is conscious of its responsibility – and is incorporating it into built spaces: Not far from the company headquarters, a building complex is being constructed at the Wolfsberg in Nagold, which will do more than just provide Häfele with the new logistics and production capacities it needs. With its sustainable construction methods and operations, it also sends out a clear message – in social, ecological and economic terms. Gregor Riekena: “We invite our partners to experience our built purpose at the Dynamics Centre – at the interzum stand and, before long, on site in Nagold, too.

More time for the essentials: “Service+ Customised” from Häfele

The primary aim of Häfele Plus Services is to ease the burden on the customer’s production operations and thereby increase their efficiency. The support service starts with the transfer of knowledge, assisting Häfele customers with planning, logistics and production through to installation and maintenance, as required. “Service+ Customised” will have its own area as part of the presentation at the trade fair. This service includes the option of conveniently ordering ready-made components for immediate installation in furniture and fittings, as well as the assembly of linear lights, furniture fronts, complete drawers, all-glass doors, the Häfele Slido R-Aluflex sliding door system and bag packaging. With this service, Häfele is making work easier for its partners by assembling components and packaging according to individual customer specifications, from single items through to series production. This optimises the customer’s operating processes, saves valuable production time and storage capacity.

From the big picture down to the details: New products from Häfele

Häfele always keeps the entire space in mind in all its developments. Innovative and target group-orientated solutions underpin a holistic approach. In terms of highlights, Häfele Lighting will be particularly prominent at interzum 2025. With its Nimbus, Connect and Loox ranges, Häfele Lighting has become a pioneer of “Light in furniture” and “Light in rooms” by combining them into an integrated and connected holistic experience. Visitors to the trade fair can look forward to learning about lighting solutions that give space and furniture an atmospheric quality. The ultra-compact fitting solution, **Free Slim flap**, the brand new designer fitting for flush-fitting sliding systems, **Slido F-Flush57**, Häfele kitchen appliances from the **Assedo** range and Häfele’s **outstanding connector**

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range will also be on display in separate exhibit areas at the Häfele trade fair stand in Cologne, which covers around 1,500 square metres.

You will find further text and image material on Häfele's new products and services in the comprehensive press kit.

Nagold, April 2025

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Press Release



1 "Maximising the value of space. Together." – the Häfele purpose will be brought to life in all its forms at the 1,500 square metre stand at interzum 2025 in Cologne. Figure: Häfele

2 For Häfele CEO Gregor Riekens, the company's presence at the world's leading trade fair for the furniture supply industry is all about communicating the idea of collaborating with partners to develop customised, innovative solutions, thereby creating business opportunities for all those involved. Photo: Häfele

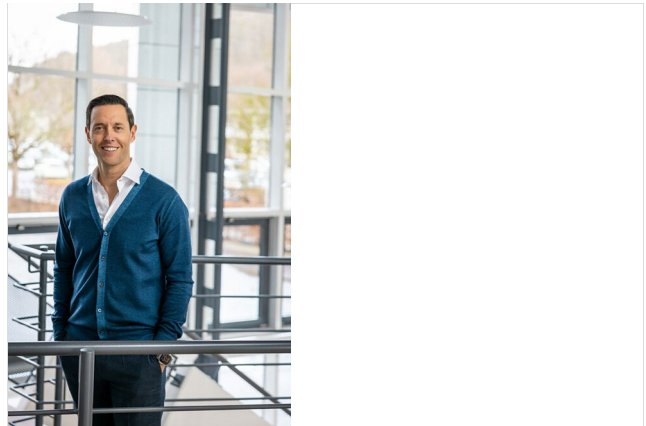
3 With its Nimbus, Connect and Loox ranges, Häfele Lighting has become a pioneer of "Light in furniture" and "Light in rooms" by combining them into an integrated and connected holistic experience. Photo: Häfele

4 Visitors to the trade fair can look forward to learning about Häfele lighting solutions that give space and furniture an atmospheric quality. Photo: Häfele

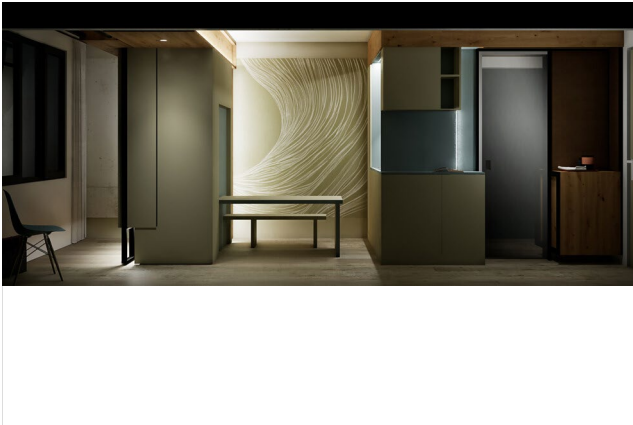
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5 Liveable and sustainable spatial concepts for minimalist living and working environments: The custom-built study, Dynamic Living, was the brainchild of Häfele Hospitality Solutions. The concept opens up completely new possibilities for the use of small spaces. Interested parties can experience this first-hand at the Häfele trade fair stand. Photo: Häfele

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About Häfele

Maximising the value of space. Together.

Häfele is committed to developing liveable, sustainable room concepts for the living and working environments of tomorrow. Together with its partners, Häfele creates resource-saving, multifunctional solutions with maximum comfort.

Founded in 1923, the globally active specialist for intelligent hardware technology, electronic locking systems, lighting and networking offers its customers from over 150 countries unique 360° expertise. With a comprehensive product range, numerous services and a great deal of innovative spirit, the family-owned company is a reliable partner to its partners in the trade, furniture industry, retail and architecture - from brainstorming and planning to the implementation of their projects.

Over 8,000 employees, 38 subsidiaries and numerous other agencies around the world make up the team of the global player headquartered in Nagold in the Black Forest. The Group has been managed by Gregor Riekena since January 2023. Sibylle Thierer represents the interests of the shareholder families as Chairwoman of the Board of Directors. In the 2023 financial year, the Häfele Group achieved a turnover of 1.71 billion euros with an export share of 82%.

Further information can be found at www.haefele.de

QR-Code der Medieninformation

