

Food Hall by Kusch+Co

Kusch+Co has furnished a stylish, high-end staff restaurant operated by catering company Aramark in Gerlingen.



Warm shades of brown and purist black dominate catering company Aramark's new food hall in Gerlingen. Kusch+Co fitted out the staff restaurant to seat around 220 people, using a number of different seating and table ranges. However, the Hallenberg-based contract furniture specialist not only supplied the furnishings, but also created the entire interior concept for the food hall and the café bar on the ground floor of the modern "Gerlingen Work" office building together with Aramark.

Property developer GIEAG had four elongated buildings in a double H configuration constructed in the business park at Gerlingen, which is located around 15 kilometres north west of Stuttgart. The LEED-certified "Gerlingen Work" new office complex offers more than 25,000 square metres of prime rental space. Occupants include well-known companies like Robert Bosch GmbH and Walldorf-based software developer SAP. The spacious staff restaurant (including café) on the ground floor, which is operated by Germany's second largest catering company, Aramark, provides sustenance for tenants' staff as well as for external guests.

"Our building makes an impressive architectural statement and this accentuation is continued in the interior", is what Thomas Männel, CEO of GIEAG, says about the "Gerlingen Work" project. With this aspiration in mind, the creators of the staff restaurant set to work and brought Hallenberg-based contract furniture specialist Kusch+Co on board to provide professional planning and execution support.

Aramark and Kusch+Co have been partners for many years. "I believe that the restaurant in Gerlingen is one of our best projects involving Aramark", says Monika Hering, Sales Manager at Kusch+Co and responsible for implementation in Gerlingen. "Above all, working with Aramark as a team was a lot of fun and goal-driven. Together, we have succeeded in creating a distinct, premium staff catering design."

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Integrated interior

The interior concept is defined by the image of a high-end “food hall”, including show-cooking facilities. To achieve that, the technical equipment on the ceiling was made visible, which generates a modern-day industrial look. Kusch+Co’s in-house architects conceptually designed a wide range of different high-end hospitality zones for Aramark. Be it for a freshly made smoothie at the start of the day, a team lunch or a quick coffee in the afternoon – this space features an appealing range of seating to match every application. A compelling colour concept featuring light, warm shades of brown and a purist black unifies the entire hospitality space. All furniture frames/bases and table legs feature a black finish throughout, while seat surfaces and table tops are alternately beige-coloured or black.

The right furniture for any application

A large number of Kusch+Co ranges, which dovetail superbly, were used to furnish this space. Eyecatchers include high tables from the Comta range. Their trim, splayed legs give these tables a futuristic look. Featuring table tops up to three metres in length, these tables can straddle extra-large gaps. These fleet-footed tables were combined with sturdy, puristic barstools from the 6850 Creva stool range, designed by the design studio kaschkasch, based in Cologne. To complement the barstools, Stuhlfabrik Schnieder, a long-standing partner of Kusch+Co in the contract furniture business, supplied custom, made-to-last hospitality benches.

Kusch+Co’s creative space planners opted for the 3000 Njord range with its incomparable material combination of wood and polyester felt – at “Gerlingen Work” featuring a premium black and anthracite grey finish – as a comfortable armchair for lunchtime dining. This svelte chair with its organic contours was designed by Scaffidi & Johansen from Kopenhagen, and despite being immensely stable, it provides a pleasant cushioning effect.

Harmonious combination

Other table styles that were incorporated in the design concept include the 6100 san_siro all-rounder range and various versions of the 8700 range. The latter is a classic Kusch+Co single-column table that provides users with plenty of legroom.

Smart-casual armchairs from the Lupino range invite you to take a relaxing break in the café area. Featuring a black sled base and premium leather finish, this armchair, which was designed by Norbert Geelen and won the German Design Award 2019, brings a premium touch to the food hall in Gerlingen.

Hallenberg, August 2021

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1 Kusch+Co fitted out the new staff restaurant at “Gerlingen Work” to seat around 220 people, using a number of different seating and table ranges. Photo: Kusch+Co

2 The interior concept, which Kusch+Co created together with restaurant operator Aramark, is defined by the image of a high-end “food hall”. Photo: Kusch+Co

3 Kusch+Co’s creative space planners opted to use the 3000 Njord range with its incomparable material combination of wood and polyester felt as a comfortable armchair. Photo: Kusch+Co

4 Eyecatchers in the food hall include high tables from Kusch+Co’s Comta range. Their trim, splayed legs give these tables a futuristic look. Photo: Kusch+Co

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5 The high tables were combined with sturdy, puristic barstools from the 6850 Creva stool range. Photo: Kusch+Co

6 Smart-casual armchairs from the Lupino range invite you to take a relaxing break in the café area. Photo: Kusch+Co

7 Be it for a freshly made smoothie at the start of the day, a team lunch or a quick coffee in the afternoon – the food hall at “Gerlingen Work” features an appealing range of seating to match every application. Photo: Kusch+Co

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About Kusch+Co

Shaping the way we sit – Kusch+Co's mission statement stands for more than 80 years of know-how in designing and producing market-oriented seating and interior design solutions as well as for their proficiency in the fields of Fire Prevention, Hygiene and Reduced Mobility.

With their renewed portfolio, Kusch+Co reacts to the changes occurring in the modern working world, to the new challenges in the healthcare sector and to the current requirements in airports and transit sites.

Kusch+Co – established in 1939 by Ernst Kusch and run as a family business in the following decades, until recently by Ricarda Kusch – became a part of the group of companies Nowy Styl, a leading European producer of comprehensive interior design solutions geared towards offices and public areas, in 1939. Kusch+Co is a globally operating premium brand, employing in their headquarters in the Sauerland-based town of Hallenberg – the cradle of their entrepreneurial roots – approximately 230 people. Their network includes other subsidiaries and showrooms e.g. in Munich, Berlin, Paris, London, Brussels, not forgetting in the Dutch town of Culemborg.

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