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Temporary homes

Nimbus room lighting and Loox furniture lighting create a feeling of well-being in the Jopa Joma micro-living apartments



Apartment buildings for temporary living are currently en vogue. Micro-living concepts provide a modern way of living for commuters, digital nomads, tourists or students. In such concepts, lighting atmosphere is essential in conveying to users a sense of having arrived, the first time they enter the building. This succeeds at the highest level in the Jopa Joma apartments opened in Kenzingen in 2020. In the stylishly designed new-build, Nimbus, a company in the Häfele Group, ensures holistic room lighting, which, in turn, harmonises ideally with Häfele's Loox furniture lighting system.

Micro-living concepts have been en vogue in cities for quite some time. But now the first apartment buildings for temporary residence are also being built out in the country. For example in Kenzingen, where Schmidt Architekten have designed and built the "Jopa Joma". The building comprises seven one-room or two-room apartments with sizes varying between 20 and 50 square metres, each with a small terrace or balcony. The Jopa Joma design apartments in this small town in the south of Baden attract tourists thanks to their location near the Kaiserstuhl, the Black Forest and Europapark Rust, but, being close to hubs of vibrant economic activity in and around Freiburg, Lahr and Offenburg, they are also a magnet for

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commuters. They all benefit from being able to use the comfortable, smooth running living space offered by Jopa Joma on a temporary basis.

Everything from a single source

The local architect Christoph Schmidt and his brother Stephan Schmidt, both managing directors at Schmidt Architekten, are the designers, project developers and operators of Jopa Joma. The interior of the gable-roofed building with its striking petrol-green facade impresses with a design-oriented concept and furnishing as well as with high-quality yet rugged materials that are able to withstand frequent changes of occupancy without suffering damage. The convincing overall concept is supplemented by lighting design that generates a generous portion of well-being for guests.

Schmidt Architekten brought Häfele on board at an early stage of the design process. The company, which has gathered a great deal of know-how in the implementation of micro-living concepts in recent years, acted as an accompanying market strategist, identified design-related and functional unique selling propositions and incorporated them into the joint design activities. Their comprehensive 360° property expertise and wide range of services from a single source promised smooth implementation of the interior fit-out. "We designed the building and, from that point on, used the entire 'Häfele channel' for the realisation," explains the architect Christoph Schmidt. "The diverse know-how of employees from a wide range of different fields was very valuable. Häfele understands what is important to operators of apartment buildings as well as to architects."

Innovative interplay between Nimbus room lighting and Loox furniture lighting

The lighting design for the seven micro-living apartments in Kenzingen was implemented holistically together with the Nimbus team and Loox experts: in the premium range fitted kitchens, the Loox5 strip light system provides pleasant, glare-free task lighting on the kitchen working surface. In the sleeping zone, LEDs integrated into the bed's headboard set clever accents during the evening time. The minimalistic ceiling luminaires from Nimbus complement the inconspicuously installed Loox lighting solution. They provide room lighting and accentuate the wall surfaces. The Q Four and Q One luminaires withdraw discreetly into

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the background and create specific light zones with their focussed light emission. These surface-mounted luminaires in a classical white housing impress with their optimised glare suppression. Nimbus Cubic LED luminaires have been deployed in the bathrooms and stairwells of the Jopa Joma. With their monolithic, translucent luminaire bodies, they retreat into the background and, when switched on, generate pure, even light. Nimbus's Squeeze suspended luminaires hang over the dining tables in the apartments and are real eyecatchers. These LED luminaires were designed by Karim Rashid and have joined the ranks of classic designs to have emerged from the Stuttgart lighting workshop. They are mostly controlled by dimmable lighting solutions from Nimbus and Loox using intuitively operated wall switches.

"The Jopa Joma project shows how Nimbus can contribute to creating holistic room and lighting design together with Häfele and its partners," says Dietrich F. Brennenstuhl, founder and managing director of Nimbus. "The architects' ideas were developed and perfectly optimised within the team."

More living per square metre

An interdisciplinary team of Häfele specialists realised the high-quality fit-out of the rooms with both in-house and external products for the Jopa Joma project – "More living per square metre" was the motto for the successful overall concept. From the access control system, fittings for kitchen and furniture, multifunctional bathroom mirrors and bathroom accessories through to the mattresses with their slatted bases, the solutions in the apartments originate from the internationally operating company based in Nagold and its subsidiaries in the group. Other products were provided by partners such as Prüm (hotel doors), Gira (building control) or WMF (kitchen equipment).

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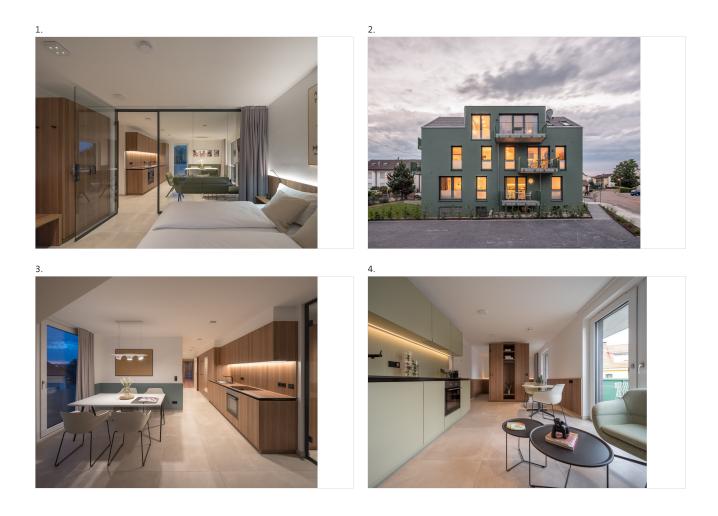
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1 "The Jopa Joma project shows how Nimbus can contribute to creating holistic room and lighting design together with Häfele and its partners," says Dietrich F. Brennenstuhl, founder and managing director of Nimbus. Photo: Häfele / Alexander Huber

2 Micro-living concepts provide a modern way of living for commuters, digital nomads, tourists or students. Photo: Häfele / Alexander Huber

3 Jopa Joma comprises seven versatile one-room or two-room apartments; sizes vary between 20 and 50 square metres. Photo: Häfele / Alexander Huber

4 Jopa Joma was designed and built by Schmidt Architekten from Kenzingen. Photo: Häfele / Alexander Huber



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5 The minimalistic ceiling luminaires from Nimbus complement the inconspicuously installed Loox lighting solution from Häfele. Q Four luminaires provide room lighting and accentuate the wall surfaces. Photo: Häfele / Alexander Huber

6 Nimbus's Cubic LED luminaires have been deployed in the bathrooms. With their monolithic, translucent luminaire bodies, they retreat into the background and, when switched on, generate pure, even light. Photo: Häfele / Alexander Huber

7 The minimalistic Q Four luminaires from Nimbus withdraw discreetly into the background and created specific light zones with their focussed light emission. Photo: Häfele / Alexander Huber

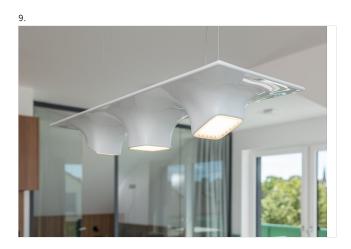
8 The Q Four TT LED ceiling spot can be turned and tilted. It is ideally suited to the accentuated illumination of objects, surfaces and rooms. As with all Q Four luminaires, their full lighting performance does not come to the fore until the light strikes the surface to be illuminated. Photo: Häfele / Alexander Huber



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9 The Squeeze suspended luminaires hanging over the dining tables are real eye-catchers. These LED luminaires were designed by Karim Rashid and have joined the ranks of Nimbus's classic designs. Photo: Häfele / Alexander Huber



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About the Nimbus Group

With its Nimbus Lighting and Rossoacoustic brands, the Nimbus Group belongs to the Häfele Group under the management of Sibylle Thierer, Jörg Schmid and Dietrich F. Brennenstuhl. The Nimbus Group's focus is on design innovation, room and furniture lighting, and integrated light-acoustics solutions. The Nimbus Group is located in Stuttgart and employs a staff of 111.

www.nimbus-group.com

About Häfele

Häfele is an internationally operating company headquartered in Nagold, Germany. The family firm was founded in 1923 and today provides furniture fittings, architectural hardware, electronic access control systems and LED light to the furniture industry, architects, planners, carpenters, cabinet makers and dealers in over 150 countries around the world. Häfele develops and manufactures in Germany and Hungary. With its 8,000 employees, 38 subsidiaries and numerous dealerships, the Häfele Group achieved a turnover of 1.39 billion euros worldwide in fiscal year 2010 with exports accounting for 79% of sales. https://www.haefele.de