

## MEDIA INFORMATION

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## LIGHT IN A NEW DIMENSION

A special eye-catcher of L'Osteria Dortmund Europaplatz is the Matrix Ring Light with the worldwide, unique 3D depth effect illuminates the stylish ambience.



By passing by the huge window facades of L'Osteria in Dortmund at Europaplatz at night, the Matrix Ring Lights are already visible from far away with the lighting technology Ettlin Lux textile. The pendant and floor lamp give the interior design of the restaurant a particularly individual touch. Thanks to its exceptional 3D depth effect, they form a surprising eye-catcher in the interior. In 2019, the Matrix Ring Light with the Ettlin Lux special fabric won the Red Dot Design Award in the Lighting Design category.

Since 1999 the brand of L'Osteria has not only been convincing with authentic Italian cuisine but also with a high-quality restaurant design - attractive architecture and an excellent interior. In over 120 locations,

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guests can enjoy the famous oversize pizzas and fresh pasta in a stylish and tasteful environment.

### **L'Osteria Freestander 3.0 lights up with Ettlin Lux**

The so-called Freestander is a building especially designed for L'Osteria, which was first opened in Dortmund in May 2019 in version 3.0.

The Freestander was multiplied in the following months at different locations with the Matrix Ring Lights luminaires from Ettlin Lux as an integral part of the lighting concept. The third version of the freestanding restaurant was optimised by the architect Edgar Benfer of Architekturwerkstadt to a smaller construction area. For the first time, it does not have a square floor plan. Consisting of a straight nave and an attached winter garden, the L'Osteria Freestander 3.0 fits into an area that is a third smaller - without losing any of the typical L'Osteria ambience. The classic features of the L'Osteria restaurants such as counter panelling, service station and kitchen appearance, have been retained by the interior designers Soda Group in the new Freestander. The interior design is dominated by terrazzo, marble, clinker and plaster surfaces in subtle colours while brass details underline the quality of the interior. A warm wood tone ensures a high-quality stay in the guest room. Carefully set accents in old pink and bottle green round off the cosy industrial chic. A Madonna figure presented as a patroness watches over the house.

### **Great know-how in product development**

The bar, open kitchen and the Matrix Ring Lights with the lighting textile from Ettlin Lux, an area with 220 seats immediately draws attention for all the guests entering the restaurant. The pendant light per ring is equipped with an energy output of 42 watts and a light color of 2400 Kelvin. 20 watts are hidden in the rings of the floor lamp having only forty centimeters in diameter and the same number of Kelvin - both lights are dimmable.

The luminaires were designed and developed by Kardorff Ingenieure Lichtplanung and implemented in a high quality product by Ettlin (Ettlin Lux textile) and Peters Leuchten (body). Presented for the first time in Dortmund, L'Osteria founder Friedemann Findeis was quite amazed by the four-ring pendant light that he immediately started planning of installing the unique floor lamps in the restaurant. There are now seven floor lamps in addition to the four pendant lights in L'Osteria Dortmund at Europaplatz.

In addition to the premiere of Matrix Ring light with Ettlin Lux textile, Kardorff Ingenieure Lichtplanung provided L'Osteria with professional advice in light and supported throughout the entire implementation process.

A new lighting concept was developed for all new buildings and the existing locations have been replaced with LED. High-quality spotlights and LED lamps with high colour rendering replace the previous halogen lights, and new dimming values ensure additional energy savings. Both were carefully

planned by Kardorff Ingenieure Lichtplanung to maintain the warm and pleasant quality of light.

### **Matrix Ring Light with Ettlin Lux textile**

In cooperation with Peters Leuchten, Ettlin produces unique lights with 3D light effects created by the patented Ettlin Lux textiles. The Matrix Ring Light with variable 3D light effects and different diameters (from one meter) is available as floor and pendant luminaire. In addition, this light series is completed by the Magma pendant light equipped with the Ettlin Lux textile.

The Ettlin Lux special fabric is available in three versions: Decolux for decorative elements, Miracle for a long-distance effect and Mood used for glass or acrylic applications. The products of the Ettlin Lux brand are used in architecture projects, stage designs, in trade fair constructions, shop fittings as ceiling and wall coverings as well as for staging furniture and vehicle interiors. The light structures are created by punctual, linear or flat LEDs positioned behind the textile. This creates an arc-shaped light line from each individual light point. Depending on the LED insert and the fabric, very different effects can be created overall. In addition, the image changes dynamically depending on the angle from which the view of the fabric surface falls. The use of RGB LEDs means that any colour can be freely selected. Keder or tenter frames in which the textile is stretched are suitable for the surface design.

The depth effect is enormous: from a construction depth of six centimetres, optical almost 50 centimeters may occur. This can be particularly noticeable in confined spaces or such as those without daylight can be used. The Ettlin Lux textiles are hard-wearing, can be used outdoors (UV and weather resistant) and certified according to DIN 4102 B1 for use in public buildings.

Ettlingen, February 2020



1. In the interior with 220 seats, the bar, open kitchen and the Matrix Ring Lights with the lighting technology textile by Ettlin Lux form a force field that attracts the attention of the entering guests. The luminaire was developed by Kardorff Ingenieure Lichtplanung together with Ettlin (Ettlin Lux Textil) and Peters Leuchten (Korpus).

Photo: Linus Lintner



2. Lighting for the restaurants of L'Osteria ensures a pleasant ambience and a magical lighting effect. In two versions, as a pendant and floor lamp, the luminaires give the interior design of the brand gastronomy an exceptional touch.

Photo: Linus Lintner



3. Restaurant Lighting with a 3D depth effect illuminates the stylish ambience of the L'Osteria in Dortmund at Europaplatz. In two versions, as a pendant and floor lamp, the luminaires give the interior design of the brand gastronomy an exceptional touch. Photo: Linus Lintner

## About Ettlin Lux

The Ettlin Group has been producing fabrics at the Ettlingen site for over 180 years, mainly for technical applications. Under the brand name Ettlin Lux, the company sells technical lighting textiles that are used in tailor-made lighting concepts. The individual lighting solutions are developed and implemented together with architects, designers and lighting planners. The innovative products of the Ettlin Lux brand include technical lighting textiles, pendant and standard luminaires, customisable frame systems with acoustic function for walls and ceilings as well as 3D lighting effect mirrors for interior design.

Further information: <https://ettlinlux.com/>