MEDIAINFORMATION

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SHOPPING AND WORKING IN STYLE

Spectacle manufacturer Andy Wolf has a new headquarters. The architects used Nimbus luminaires in the new building. Like the architecture itself, they are now part of the company's corporate identity.



The aim was to create a homogeneous and pared-back appearance for the offices and showroom in the new headquarters of the Andy Wolf spectacle company. Various project luminaires from Nimbus, including the Modul Q36 design classic, have been perfectly integrated into the high-quality design concept. They showcase the colours of the spectacles and create ideal conditions for their production.

The hand-made frames for Andy Wolf spectacles, an independent brand from Austria, are durable and sustainable. In 2018 the headquarters in Hartberg received a 1000 m2 new-build with a Corten steel facade and showroom. Christoph Kaspar, the architect in charge at Kasp.architektur (Voitsberg) explained: "The idea was that the company's new site should fit in with the brand's design philosophy and become a major element in the marketing concept without neglecting the functional requirements of the spectacle production site." Clear-cut shapes, natural materials and a reserved colour scheme dominate the design. The company wanted to integrate a lighting system into the headquarters' new premises whose design fitted in with the Andy Wolf concept while illuminating workplaces and showroom in

a daylight-like quality. The aim was to showcase the colours of the spectacles and create ideal conditions for their production.

USING THE LUMINAIRES AS DESIGN ELEMENTS

In collaboration with lighting designer Daniel Jokesch from Ökoplan Energiedienstleistungen (Hartberg), architect Christoph Kaspar opted for square and linear Nimbus luminaires, some of which are integrated in the ceiling. Nimbus Modul L 196, Q 36 TT and Q 36 luminaires were used in the offices, corridors and showroom, with the showroom and conference rooms also being lit by Modul Q Project 900 and Q Project 600; the latter was also used in the suspended version. The Nimbus Q range, with its sheet of frosted acrylic glass, creates an atmosphere of well-being, even with a light colour temperature of 3000 kelvins as used in this project," explains Jokesch, who goes on to say: "The luminaires remain discreetly in the background yet still manage to impress with their design and quality."

Irrespective of their function, the experts consciously used the luminaires as design elements. "We set great store by the suitability of the individual products for deployment in different areas in order to create a uniform visual impression," explains Jokesch. The client, Andy Wolf, was also involved in the decision-making process and can strongly identify with Nimbus's corporate philosophy: "The high quality and finishing of the individual products also plays a key role in production at Andy Wolf. Christoph Kaspar, the architect, expressed his satisfaction with the overall result: "The architecture corresponds to the spectacle manufacturer's functional requirements, represents a self-confident enterprise and has become an element in the firm's corporate identity – a state of affairs embodied by the building's users on a daily basis."

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View into the newly built Andy Wolf Spectacles headquarters. The Nimbus luminaires fit in perfectly with the charm of the architecture and create pleasant task lighting. Photo: Alexander Gebetsroither



The rectangular Modul Q luminaires have been kept in white and provide a carefully planned, integrated lighting solution that creates a pleasant backdrop for working and presentation in open space. Photo: Alexander Gebetsroither



Whether for presentation or meetings: the Nimbus Modul Q luminaires provide brilliant light. The suspended versions enable additional brightening thanks to their indirect light element. Photo: Alexander Gebetsroither



The Modul Q luminaires recessed into the ceiling create clear background lighting. The suspended linear luminaires give off brilliant light and provide additional brightness thanks to their indirect lighting element. Photo: Alexander Gebetsroither



The lighting designers were given the task of presenting the various spectacle models in the right light, a task they mastered using Nimbus luminaires. Photo: Alexander Gebetsroither



The rectangular Modul Q Project luminaires suspended from the ceiling in the conference rooms underline the building's architecture. Photo: Alexander Gebetsroither



The rectangular Modul Q Project luminaires suspended from the ceiling lend a casual a touch to the rather formal meeting situation. Photo: Alexander Gebetsroither

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Nimbus linear luminaires underline the spatial alignment in the corridors. Photo: Alexander Gebetsroither



Each perspective reveals a new tableau on the ceiling. The Nimbus linear luminaires convinced the lighting designers due to features such as their variable usage options and the perfect combination of design and lighting technology. Photo: Alexander Gebetsroither

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The Nimbus Modul Q Project 900 luminaires impress with their variable usage options and the perfect combination of design and lighting technology. They also offer the option of including indirect light. Photo: Frank Ockert



The Nimbus classic among recessed ceiling luminaires: the Modul Q 36. These luminaires provide pleasant basic brightness in projects. Photo: Frank Ockert



The L 196 linear luminaire has the option of additional indirect light. The luminaires can be arranged in series via connectors. Photo: Frank Ockert



The Nimbus luminaires in the Modul Q Project 600 range used in the building were specifically developed for the distinct requirements of the project field. Photo: Frank Ockert

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ABOUT THE NIMBUS GROUP

Innovative products for the design of the home and workplace – that is what the Nimbus Group stands for. Previously an owner-run company, Häfele acquired one hundred percent of the business in February 2019. Nimbus founder Dietrich Brennenstuhl will remain active in the management of the company at its present location in Stuttgart and will continue to be responsible for innovations, development and design of the product portfolio. Besides high-quality LED lighting systems and battery-powered, cableless luminaires, the Nimbus Group also provides modular, acoustically-effective partitioning and shading systems under its Rosso brand name.

"Light Meets Acoustics" is the claim describing the company's extensive product range and its holistic approaches, which are realised in both private residences and in the project business.

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