

PRESS RELEASE

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IN THIN AIR

Nimbus rounds off its range of cableless luminaires with the smart-looking Gravity CL – and provides maximum flexibility in lighting design.



Nimbus is forging ahead with the development of cableless light – with great fervour and great success. Following on from the award winning Winglet CL, Roxxane Leggera CL and Roxxane Fly CL luminaires, the Gravity CL is now the fourth cableless, battery-powered luminaire in the Stuttgart-based enterprise's portfolio. The smart suspended luminaire has a high-performance rechargeable battery and gives up 100 hours of soft, pleasantly glare-free and homogeneous light.

The cableless, battery-powered Gravity CL was presented as a vision for the future – now the puristic suspended luminaire has reached full maturity and become the fourth cableless luminaire in the Nimbus Group portfolio. The Gravity CL provides an extremely flexible and unconventional lighting solution, e.g. for people in rented apartments who are looking for high-quality lighting and often change around the interior or move frequently. The Gravity CL will also appeal to those who shy away from a complex subsequent installation but still want optimal lighting.

HOVERING IN SPACE

The Gravity CL seems to hover in space on an elegant wire. "It's bound to take a while until people understand that the gossamer-thin wire DOES NOT carry current and that its sole purpose is to suspend the luminaire," chuckles inventor and company founder Dietrich F. Brennenstuhl, who, together with the designer Rupert Kopp, developed the Gravity to the point of marketability. Breaking away from dependence on fixed power outlets was the major factor in the company's desire to advance the "cableless" cause – with great fervour and also with great success: "For the first time ever, people are free to choose where they place and how to position the lighting in their home," says Brennenstuhl.

THE GRAVITY CL TOO SOLVES A SPECIFIC PROBLEM

Just like the previously launched, multi-design-award winning models Winglet CL, Roxxane Leggera CL and Roxxane Fly CL – the Gravity CL solves a specific problem: it enables the illumination of dining tables, work surfaces or counters without depending on specific power outlets – the discreet suspended luminaire allows much more freedom in designing lighting in rented apartments and existing buildings, for example.

SMART AND SLENDER: THE CABLELESS LUMINAIRES HAVE A CHARACTERISTIC DESIGN IDIOM

The Gravity CL was designed by Rupert Kopp, who has been involved in the cableless luminaire enterprise right from the very beginning. Kopp based his design on the smart-looking, slender construction of tablet PCs, smartphones and e-book readers. The most noticeable element is the fold along the light surface, a characteristic design feature with an elemental function: it enables two-sided light emission through a diffuser made of high-quality acrylic glass. Gravity can be rotated horizontally



Like all Nimbus cableless luminaires, the Gravity CL is switched on and off, and dimmed, via a sensor for gesture control. They also feature elegant wireless connection: if one luminaire is switched on, all the others follow. Photo: Frank Ockert



Ideal for illuminating work surfaces, dining tables or counters: the flexible and cableless, battery-powered Gravity CL is used wherever it is needed without a predefined cable outlet. Photo: DesignRaum GmbH



The cableless Gravity CL is fastened to the ceiling using a special suspension bracket, from which it can also be easily removed. Photo: Frank Ockert

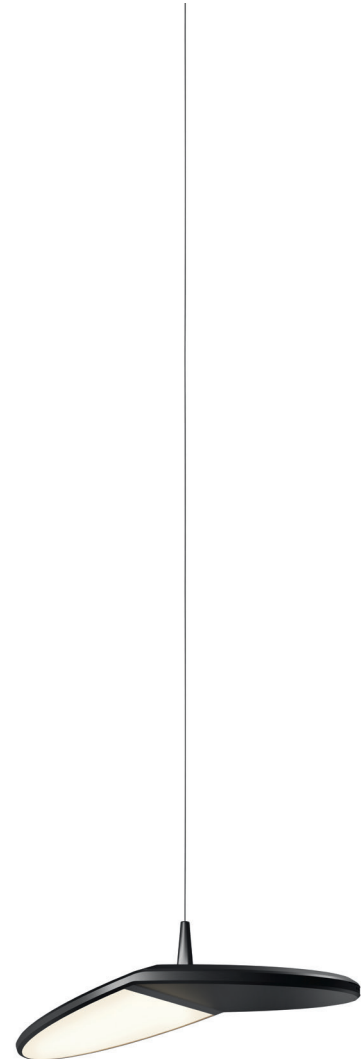
through 360 degrees and tilted vertically a short way by means of a barely perceptible joint – to achieve the most pleasant lighting effect.

CHARGING – A PROCEDURE WITH CHARM – ONE CLICK IS ALL IT TAKES

The Gravity CL is a suspended luminaire and is fastened to the ceiling by a special suspension bracket, from which it can be easily removed – for example to dock it onto the especially developed dual charger, which can hold up to two models at a time. "The result is interaction with light that is completely different from anything we have known before," says Dietrich F. Brennenstuhl.

Stuttgart, April 2018

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In contrast to what our normal perception would have us suppose, the Kevlar wire from which the Gravity CL is suspended DOES NOT carry current. The cableless, battery-powered luminaire in detail: ø 260 mm, H 55 mm in total. The housing is made of plastic with textured acrylic glass, and is available in black or white. Photo: Nimbus

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ABOUT THE NIMBUS GROUP

The Nimbus Group was founded by the architect Dietrich F. Brennenstuhl in 1988. It is different from most other enterprises and being different has helped the company to explore new avenues. Nimbus was the very first company to place its faith in LED technology, thus giving itself a global lead over the competition. The company has realised around 12,000 LED projects since 2006 and can now call upon a wealth of experience: its spectrum ranges from fitting out houses, doctors' practices, schools and boardrooms through to company headquarters like the Unilever head office in Hamburg, the ADAC headquarters in Munich and the head office of the WTO in Geneva.

The same innovative ability also finds expression in the Rosso and Rossoacoustic brands of highly flexible shading and room-partitioning systems; this is particularly apparent in the integrated acoustics solutions, which were developed using the latest findings from science and research.

The brands in both fields – light and acoustics – have joined forces in pursuit of innovation. Together with leading research institutes, the Nimbus Group is developing acoustically effective LED lighting solutions and further new products aimed at optimising office design.

At Light + Building 2018 the Nimbus Group presented a whole range of visionary luminaires that consistently embody the idea of cableless light that is available whenever and wherever it is needed. With their top-quality, appealing design, the lightweight and effortlessly rechargeable luminaires fit in perfectly with the company's philosophy.

The Nimbus Group is a member of the renowned "German Design Council" foundation and a founding member of the German Sustainable Building Council (DGNB).

You will find further information about the Nimbus Group at:

www.nimbus-group.com

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